



2026 SPONSORSHIP OPPORTUNITIES

6TH ANNUAL OCALA INTERNATIONAL HORSE SHOW

OCTOBER 27-31, 2026

at the World Equestrian Center in Ocala, FL

SPONSORSHIP ADVERTISING DEADLINE IS SEPTEMBER 15, 2026

TITLE SPONSOR*

\$100,000

- » Center ring presence and exclusivity opportunities
- » Recognition as a Title Sponsor on all media including, but not limited to collateral material, broadcast and social media
- » Session Sponsor (every session)
- » Championship Sponsor
- » Ringside banner (Size: 6' x 40")
- » 60 Second webcast advertisement (Supplied by sponsor)
- » First right of refusal on premium stall placements
- » Weekly golf cart and amenities
- » VIP Table under cover of Stirrups Patio with seating, dinner and beverages for 6 guests

PURPLE DIAMOND SPONSOR*

\$50,000

- » Recognition as a Purple Diamond Sponsor on collateral, social media and website
- » Championship sponsor
- » Ringside banner (Size: 6' x 40")
- » 60 Second webcast advertisement (Supplied by sponsor)
- » Premium stall placements
- » Weekly golf cart and amenities
- » VIP Table under cover of Stirrups Patio, with seating, dinner and beverages

PLATINUM SPONSOR*

\$35,000

- » Recognition as a Platinum Sponsor on collateral, social media and website
- » Championship sponsor
- » Ringside banner (Size: 6' x 40")
- » 30 Second webcast advertisement (Supplied by sponsor)
- » Premium stall placements
- » VIP Table under cover of Stirrups Patio, with seating, dinner and beverages for 4 guests

GOLD SPONSOR

\$25,000

- » Recognition as a Gold Sponsor on all collateral, social media and website
- » Championship Sponsor
- » VIP Table under cover of Stirrups Patio, with seating, dinner, and beverages for 4 guests or 6 top front row wing (not under cover)
- » Premium stall placements
- » Barricade sign around facility (Size: 3' x 2')

SILVER SPONSOR

\$15,000

- » Recognition as a Silver Sponsor on event website and social media
- » Stake/Championship Trophy Sponsor
- » Reserved Terrace Table South with seating, hors d'oeuvres, and beverages for 4 guests
- » Barricade sign around facility (Size: 3' x 2')

BRONZE SPONSOR**

\$5,000

- » Recognition as a Bronze Sponsor on event website and social media
- » Qualifier Trophy Sponsor
- » Grand Stand Table North for 4 guests
- » Barricade sign around facility (Size: 3' x 2')

SUNSHINE SPONSOR

\$2,500

- » Recognition as a Sunshine Sponsor on event website and social media
- » Qualifier Trophy Sponsor
- » Barricade sign around facility (Size: 3' x 2')

FRIENDS OF THE HORSE

SHOW SPONSOR

\$1,500

- » Recognition as a Friend of a Show Sponsor on event website and social media
- » Barricade sign around facility (Size: 3' x 2')

MORNING SESSION SPONSOR

\$15,000

- » Recognition as a Morning Session Sponsor repeatedly announced through the week
- » Recognition as a Morning Session Sponsor in the OIHS Newsletter, collateral, social media, and event website

EVENING SESSION SPONSOR

\$20,000

- » Recognition as a Evening Session Sponsor repeatedly announced through the week
- » Recognition as an Evening Session Sponsor in the OIHS Newsletter, collateral, social media, and event website

BREAKFAST CART SPONSOR

\$4,000/DAILY

- » Signage on golf cart and social media
- » Breakfast sponsor needed Mon - Sat

DAILY COFFEE SPONSOR

\$500/DAILY

- » Signage on golf cart and social media
- » Daily Coffee sponsors needed Sun - Sat

ADDITIONAL SPONSORSHIPS

- \$1,000 – Championship/Stake Sponsor
- \$500 – Class Sponsor
- \$300 – Trophy Sponsor
- \$150 – Ribbon Sponsor

**YES! WE WANT TO PARTICIPATE AS
A SPONSOR OF THE 2026 OIHS**

Sponsor Name to be Promoted

Contact Person

Address

City

State

Zip

Phone

Email

What trainer/barn are you with?

Payment Information

Check enclosed for \$ _____
Payable to Ocala International Horse Show

Please charge the amount below
\$ _____

Type of card (select one)

- AMEX Mastercard
- Visa Discover

Name on card

Credit Card Number

Expiration / CVC

**PLEASE RETURN COMPLETED
SPONSORSHIP FORM WITH PAYMENT TO
OCALA INTERNATIONAL HORSE SHOW
2775 NW 49TH AVE, STE. 205 #358,
OCALA, FLORIDA 34482
www.theocalahorshow.com**

* Sponsorships received after August 1st may miss preliminary advertising & social media promotions.
** Tables based on availability
*** Please visit our website, www.theocalahorshow.com, for banner art requirements & submission instructions for banners & webcasts.