



2022 SPONSORSHIP OPPORTUNITIES

2nd Annual Ocala International Horse Show

October 25-29, 2022 at the World Equestrian Center in Ocala, FL

SPONSORSHIP DEADLINE IS: SEPTEMBER 15, 2022

TITLE SPONSOR* \$50,000 & UP

- Center ring presence and exclusivity opportunities
- Recognition as a Title Sponsor on all media including, but not limited to collateral material, broadcast and social media
- Session Sponsor (every session)
- Championship Sponsor
- Ringside banner (Size: 6' x 40")**
- Placement of unlimited banners in stable area and around venue (supplied by sponsor)
- 60 Second webcast advertisement (supplied by sponsor)**
- VIP Table
- Vendor space opportunity
- Premium stall placements
- First right of refusal on stall placements

FOUNDING SPONSOR* \$35,000 TO \$49,999

- Recognition as a Founding Sponsor on collateral, social media and website
- Championship Sponsor
- Ringside banner (Size: 6' x 40")**
- 30 Second webcast advertisement (supplied by sponsor)**
- VIP Table
- Vendor space opportunity
- Premium stall placements
- First right of refusal on stall placements

PLATINUM SPONSOR \$25,000 TO \$34,999

- Recognition as a Platinum Sponsor on collateral, social media and website
- Championship sponsor
- Ringside banner (Size: 6' x 40")
- VIP Table
- First right of refusal on stall placements

GOLD SPONSOR \$15,000 TO \$24,999

- Recognition as a Gold Sponsor
- Trophy Sponsor & Stake Sponsor
- Banner around facility (Size: 6' x 40")**
- Presence on event website and social media
- Reserved Premium Table for 4

SILVER SPONSOR \$10,000 TO \$14,999

- Recognition as a Silver Sponsor
- Trophy Sponsor & Stake Sponsor
- Banner around facility (Size: 6' x 40")**
- Presence on event website and social media
- Reserved Table for 4 - Terrace

BRONZE SPONSOR \$5,000 TO \$9,999

- Trophy Sponsor
- Presence on event website and social media
- Banner around facility (Size: 6' x 40")**
- Reserved Table for 4 - Grandstand

SUNSHINE SPONSOR \$2,500 TO \$4,999

- Trophy Sponsor
- Banner around facility (Size: 6' x 40")**
- Presence on event website and social media

FRIENDS OF THE HORSE SHOW SPONSOR \$1,500 TO \$2,499

- Presence on event website and social media
- Banner around facility (Size: 6' x 40")**

CLASS SPONSOR

- Stake/Championship - Open - \$1,000
- Championship - Amateur/Jr. Ex - \$500
- Qualifying Class - Open - \$250
- Qualifying Class - \$100
- In Kind Class Sponsor - \$50

TROPHY SPONSOR

- Stake/Championship - \$300
- Qualifying Class - \$150

RIBBON SPONSOR

- Stake/Championship - \$150
- Qualifying Class - \$100

Yes! we want to participate as a sponsor of the 2022 OIHS.

Name/Company

Contact Person

Address

City

State

Zip

Phone

Email

If you would like your sponsorship credited to your trainer's stable, please indicate barn name.

Payment Information

Check enclosed for \$ _____
Payable to Ocala International Horse Show

Please charge the amount below
\$ _____

Type of card (select one)

- AMEX
- Visa
- Mastercard
- Discover

Name on card

Credit Card Number

Expiration / CVC

**PLEASE RETURN COMPLETED SPONSORSHIP FORM WITH PAYMENT TO
OCALA INTERNATIONAL HORSE SHOW
2775 NW 49TH AVE, STE. 205 #358,
OCALA, FLORIDA 34482**

*Annual monetary commitment required to maintain sponsorship level.

**Please visit our website for banner art requirements and submission instructions for banners and webcasts.