



2022 SPONSORSHIP OPPORTUNITIES

2nd Annual Ocala International Horse Show

October 25-29, 2022 at the World Equestrian Center in Ocala, FL

SPONSORSHIP DEADLINE IS

SEPTEMBER 15, 2022. (I.E. BANNERS, BOX SEATS, ADS, ETC.)

THIS INCLUDES ALL BANNERS MUST BE MAILED TO THE ADDRESS BELOW.

TITLE SPONSOR \$50,000

- Center ring presence and exclusivity opportunities
- Recognition on all media including, but not limited to collateral material, broadcast and social media
- Session Sponsor (every session)
- Recognition as a Championship Sponsor
- Ringside banner (Size: 6' x 40")
- Placement of unlimited banners in stable area and around venue (supplied by sponsor)
- 60 Second webcast advertisement (supplied by sponsor)
- Presence on event website and social media
- Vendor space opportunity
- VIP box seats
- First right of refusal on stall placements

SILVER \$10,000

- Recognition as a Silver Sponsor
- Trophy Sponsor & Stake Sponsor
- Banner around facility (Size: 6' x 40")
- Presence on event website and social media
- Box Seat (4 seats) - High Top Reserved Table - Terrace

BRONZE \$5,000

- Trophy sponsor
- Presence on event website and social media
- Banner around facility (Size: 6' x 40")
- Box Seat (4 seats) - Grandstand Reserved Table

SUNSHINE \$2,500

- Trophy sponsor
- Banner around facility (Size: 6' x 40")
- Presence on event website and social media

FRIENDS OF THE HORSE SHOW \$1,500

- Presence on event website and social media
- Banner around facility (Size: 6' x 40")

CHAMPIONSHIP

- Stake/Championship – Open - \$1,000
- Championship – Amt./Jr. Ex - \$500
- Qualifying Class – Open - \$250
- Qualifying Class - \$100
- In Kind Class Sponsor - \$50

TROPHY

- Stake/Championship – \$300
- Qualifying Class - \$150

RIBBON

- Stake/Championship – \$150
- Qualifying Class - \$100

PLATINUM \$35,000

- Recognition on all collateral material
- Session Sponsor
- Recognition as a Championship Sponsor
- Ringside banner (Size: 6' x 40")
- 30 Second webcast advertisement (supplied by sponsor)
- Presence on event website and social media
- Vendor space opportunity
- Box Seat (6 seats) Premium Table - Stirrups Patio
- First right of refusal on stall placements

FOUNDATION \$25,000

- Recognition as a Foundation Sponsor on collateral, social media and website
- First right of refusal on stall placements
- Championship sponsor
- Ringside banner (Size: 6' x 40")
- Box Seat (6 seats) Premium Table - Stirrups Patio
- Premium stall placements

GOLD \$15,000

- Recognition as a Gold sponsor
- Trophy sponsor & stake sponsor
- Banner around facility (Size: 6' x 40")
- Presence on event website and social media
- Box Seat (6 seats) Top Reserved - Stirrups Patio

Yes! we want to participate as a sponsor of the 2022 OIHS.

Name/Company:

Contact Person:

Address:

City:

State:

Zip:

Phone:

Email:

Payment Information

Check enclosed for \$ _____
Payable to Ocala International Horse Show

Please charge the amount below
\$ _____

Type of card (select one)

- AMEX
- Visa
- Mastercard
- Discover

Name on card:

Credit Card Number:

Expiration / CVC

PLEASE RETURN COMPLETED SPONSORSHIP FORM TO SPONSORSHIP@OCALAINTERNATIONALHORSESHOW.COM OR MAIL TO 2775 NW 49TH AVE, STE. 205 #358, OCALA, FLORIDA 34482 (SEND BANNERS TO ADDRESS ABOVE)