



2021 SPONSORSHIP OPPORTUNITIES

1st Annual Ocala International Horse Show

October 26-30, 2021 at the World Equestrian Center in Ocala, FL

**SPONSORSHIP DEADLINE IS
SEPTEMBER 15, 2021. (I.E. BANNERS, BOX SEATS, ADS, ETC.)
THIS INCLUDES ALL BANNERS MUST BE MAILED TO THE ADDRESS BELOW.**

TITLE SPONSOR \$50,000

- Center ring presence and exclusivity opportunities
- Recognition on all media including, but not limited to collateral material, broadcast and social media
- Session Sponsor (every session)
- Recognition as a Championship Sponsor
- 1 Full page color advertisement in program premium placement
- Ringside banner (Size: 6' x 40")
- Placement of unlimited banners in stable area and around venue (supplied by sponsor)
- 60 Second webcast advertisement (supplied by sponsor)
- Presence on event website and social media
- Logo on event t-shirt
- Vendor space opportunity
- VIP box seats
- Complimentary program
- Preferred Parking

PLATINUM \$35,000

- Recognition on all collateral material
- Session Sponsor
- Recognition as a Championship Sponsor
- 1 Full page color advertisement in program
- Ringside banner (Size: 6' x 40")
- 30 Second webcast advertisement (supplied by sponsor)
- Presence on event website and social media
- Logo on event t-shirt
- Vendor space opportunity
- Box Seat (6 seats) Premium Table - Stirrups Patio
- Complimentary program
- Preferred Parking

FOUNDING \$25,000

- Recognition as a Founding Sponsor on collateral, social media and website
- Membership on the OIHS committee
- First right of refusal on stall placements
- Championship sponsor
- 1 Full page color advertisement in program
- Ringside banner (Size: 6' x 40")
- 1 Ringside banner
- Logo on event t-shirt
- Box Seat (6 seats) Premium Table - Stirrups Patio
- Complimentary program
- Preferred Parking

GOLD \$15,000

- Recognition as a Gold sponsor
- Trophy sponsor & stake sponsor
- 1 Full page color advertisement in program
- Signage
- Ringside banner (Size: 6' x 40")
- Vendor space opportunity
- Presence on event website and social media
- Box Seat (6 seats) Premium Table - Stirrups Patio
- Complimentary program

SILVER \$10,000

- Recognition as a Silver Sponsor
- Trophy Sponsor & Stake Sponsor
- 1 Full page color advertisement in program
- Signage
- Ringside banner (Size: 6' x 40")
- Presence on event website and social media
- Logo on event t-shirt
- Box Seat (4 seats)- High Top Reserved Table - Terrace
- Complimentary program

BRONZE \$5,000

- Trophy sponsor
- 1/4 page color advertisement in program
- Signage
- Presence on event website and social media
- Logo on event t-shirt
- Ringside banner (Size: 6' x 40")
- Box Seat (4 seats) - Grandstand Reserved Tables
- Complimentary program

SUNSHINE \$2,500

- Trophy sponsor
- 1/4 Advertisement in program
- Signage
- Ringside banner (Size: 6' x 40")
- Presence on event website and social media
- Logo on event t-shirt

FRIENDS OF THE HORSE SHOW \$1,500

- Signage
- Presence on event website and social media
- Logo on event t-shirt
- Ringside Banner (supplied by sponsor -size: 6' x 40")

CHAMPIONSHIP

- Stake/Championship – Open - \$1,000
- Championship – Amt/Jr. Ex - \$500
- Qualifying Class – Open - \$250
- Qualifying Class - \$100
- In Kind Class Sponsor - \$50

TROPHY

- Stake/Championship –\$300
- Qualifying Class - \$150

RIBBON

- Stake/Championship – \$150
- Qualifying Class - \$100

Yes! we want to participate as a sponsor of the 2021 OIHS.

Name/Company:

Contact Person:

Address:

City:

State:

Zip:

Phone:

Email:

Payment Information

Check enclosed for \$ _____
Payable to Ocala International Horse Show

Please charge the amount below
\$ _____

Type of card (select one)

- AMEX
- Visa
- Mastercard
- Discover

Name on card:

Credit Card Number:

Expiration / CVC

PLEASE RETURN COMPLETED SPONSORSHIP FORM TO SPONSORSHIP@OCALAINTERNATIONALHORSESHOW.COM OR MAIL TO 2775 NW 49TH AVE, STE. 205 #358, OCALA, FLORIDA 34482 (SEND BANNERS TO ADDRESS ABOVE)